

Utilize Texting for a **POWERFUL Recruiting Advantage**



QUICKER RESPONSES

Higher response rates than email or phone.



COMPLIANT & SECURE

Tightly integrated with your HCM system.



PERSONALIZED MESSAGES

Engage and build relationships easily.



FASTER TIME TO HIRE

Quicker time to fill and onboarding.



Learn More
teamtexter.io

CONSUMERS ONLY
OPEN **1 in 4 EMAILS**
THEY RECEIVE



82%
OF TEXT
MESSAGES ARE
READ WITHIN
5 MINUTES



GLOBAL
OPEN RATE
FOR SMS
94%



SMS RESPONSE
RATES ARE
209%
HIGHER
THAN PHONE CALLS OR EMAIL

SOURCES:

Research by Essendex (2018) found that the global open rate for SMS is 94%.
<https://www.esendex.co.uk/blog/post/what-is-the-open-rate-for-sms-in-2018/>
 Research by Emarsys (2018) found that response rates from SMS are 209% higher than from phone calls, Facebook or email.
<https://www.emarsys.com/app/uploads/2018/01/eBook-Mobile-First-AU-English.pdf>
 Research by Flowroute (2016) found that 82% of text messages are read within 5 minutes, but consumers only open 1 in 4 emails they receive.
<https://blog.flowroute.com/2016/12/21/demystifying-sms-for-your-business/>